

February, 1973

SUBJECT:	MODELS:
MARINA QUALITY	MARINA

Reliability of the Marina has every indication of being the best we have ever experienced; and certainly personal comments which we have received from members of our staff and those people who have had the opportunity to operate this car are most encouraging.

We have made special arrangements with your distributor to monitor closely the day-to-day performance of the vehicles as they reach retail customers; and in this regard we would like to have your fullest cooperation so as to insure that we are made aware of every single item which may develop and which may be a potential customer annoyance.

Commencing immediately, we want to instigate a 100 percent return of all Marina parts to your distributor that have been replaced under the terms of warranty. For this purpose we have produced a new, distinctive type special label which will be a bright, day-glow green (see sample); and we would ask that you use this label exclusively for the return of Marina parts only. Please note that this request includes all proprietary items; however, current arrangements for your handling of these items remain unchanged with the exception of your using the green label for easy identification. Quantities of the labels will be supplied by your distributor.

Your distributor will be in touch with you with details regarding this exercise; and we look forward to your enthusiastic participation.

CODE #.___ (For BLMI use only)



ATTN: RECEIVING DEPARTMENT

RETURN WARRANTY PARTS FROM



HANDLING REQUIRED