

73-G-13



May, 1973

SUBJECT: MODELS:

SERVICE SCHOOLS

ALL MODELS

The 1973 Service School Program introduced by British Leyland Motors, Inc. and the various Distributors has been well received, and the dealer response has been generally good.

In order to develop future programs from which the dealer technicians will derive the maximum benefit, it is extremely important to have the views of the various dealerships as to the subjects they feel would be desirable. Please get in touch with your Distributor providing him with suggested school subjects and asking for details of school programs presently available.

The training programs are offered as a service to all dealers to enable mechanics to become fully trained and so provide the maximum contribution to the profits of the Department.

Service Training is not a waste of time -- it is a sound investment.